

## 360live.events – Data Processing Notice

### 1. General Provisions:

- a. Websites generated and operated by **360live.events** are administered by 360 REVOLUTION S.R.L., Sole Registration Code: RO21678244, Trade Registry no.: J29/1157/2007; e-mail address: [office@360revolution.ro](mailto:office@360revolution.ro), telephone no.: +40 372 709 400
- b. This document is meant for the intended users of the online platform
- c. This confidentiality policy sets forth which information we collect, how we use it, with who we share it and any options you may express in connection with the collection, use and disclosure of your information, as users of the 360Live.Events platform, in observance of Regulation no. 679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data.
- d. The confidentiality of your personal data is of particular importance to us, which is why this notice for teg processing of personal data stipulates the types of personal data which we collect, why we collect them, who has access to your data and to who they will be disclosed.
- e. Furthermore, this confidentiality policy describes the measures we have put in place for protecting the security of your personal information and how you can contact us in connection with our confidentiality practices.
- f. Therefore, please take a few moments to read this confidentiality policy, considering that acceptance of this document is mandatory.

### 2. Definitions:

- a. **360live.events:** The platform dedicated to the creation and hosting of online events
- b. **Beneficiary:** The Beneficiary of the project is the natural or legal person who, in reliance upon the agreement concluded with 360 Revolution Srl (the owner and operator of 360live.events), gains access to 360live.events services, for the purpose of creating an online project (event). If the Beneficiary of the project cannot be identified from the information provided in the website, please contact us at [support@360live.events](mailto:support@360live.events).
- c. **Event website:** any website created as a result of an agreement entered into with a Beneficiary. These also include administration and trial websites.
- d. **User:** anyone interacting with a website or service provided or generated by means of 360live.events
- e. **Content:** all information existing on the website or in the communications concerning the event in connection with which it was made. This may consist of static images (website graphics), video (live or recorded), the event schedule (name of sessions and speakers), documents (available for consultation or download), messages between and to the Users and others.



*address:*

64, Str. Calea Crângași,  
Sector 6, Bucharest,  
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web: [www.360revolution.ro](http://www.360revolution.ro)



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- f. **Service Plan:** 360live.events services may be purchased by means of two plans: Next day, Enterprise. All differences between the two plans may be consulted on the 360live.events website.
- g. **“Personal data”** means information, whether true or false, concerning a User or a potential User which may be identified or identifiable: (a) from such data; or (b) from the data and/or other information to which we have or may have access.

**3. Legal ground and processing purposes:**

- a. In accordance with the Romanian and EU laws, 360 REVOLUTION S.R.L. has to process the personal data disclosed to it exclusively in a secured manner and only for the intended purposes. 360 REVOLUTION S.R.L. processes your personal data in observance of the provisions of normative acts applicable in this field, as data controller, through an event website generated by means of the 360live.events platform, in accordance with the relevant provisions, in performing the following activities:
  - i. **operation of websites** developed by means of 360live.events
  - ii. **provision of reports** concerning page visits and content viewing, during or after the end of the events developed by means of 360live.events
  - iii. **marketing communication** in connection with the services of 360live.events or of the project beneficiaries.
- b. This confidentiality policy is posted on a website created as part of an agreement concluded between 360Revolution and the project Beneficiary. Please contact the Beneficiary for information on how it will process the personal data disclosed by 360 Revolution. Notwithstanding the above, this confidentiality policy generally describes how 360 Revolution uses the data in connection with the project website, as well as the use thereof by 360 Revolution, without including any processing performed by the Beneficiary.
- c. If the Beneficiary of the project cannot be identified from the information provided in the website, please contact us at [support@360live.events](mailto:support@360live.events). We will do our best to put you in contact with it.
- d. An event website may also allow you to interact with third parties (the “Third Party”) in a fashion similar to a fair, exhibition, conference, etc.. In that case, your personal information may be collected, used, and shared by third parties in accordance with any terms mutually agreed upon between the Beneficiary and that third party, as well as with the relevant third party’s policies, in addition to your own selections and settings. The relationship with the third party is handled by the Beneficiary, and not by 360 Revolution.

**4. What data are processed:**

- a. Depending on the nature of your interaction with us, the personal data we collect from you by means of the 360live.events platform are as follows:

	Surname and name	Telephone no.	IP	E-mail address
Login	X			X
Password change	X	X		X



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Digital tag	X			X
Sending messages	X	X		X
Chat	X			X
Q&A	X			X
Error tracking	X		X	X
Reports	X	X	X	X

- a. Depending on the particulars of the project and on the beneficiary's requests, we may also process additional information, such as: address, company and/or other elements which may identify your membership to a group or an organization.
- b. Our error detection and tracking method records all information concerning the context in which a potential error occurred: type of computer system, operating system, browser, IP, surname, name. The information above is used exclusively for the identification and remedy of error sources.
- c. Remark: In the Chat section, personal data (surname, name) will be visible to the other participating users, and they may send private messages directly to you.

## 6. Collection, use, and description of personal data

- a. We collect personal data if voluntarily provided by you, either directly or by means of the 360live.events platform or through a third party authorized by you to disclose your personal data, after you have been notified on the purposes for which the data are collected.
- b. Your personal data will be collected and used only after you have expressed your consent, and they will not be used for any other purposes, save where this is requested or permitted by law.
- c. We will require your personal data if you wish to benefit from the services of the 360live.events platform. If you do not wish to provide the data listed in the table above, you may not be granted access to the platform, to certain services within it or to websites developed by means of the platform, as the case may be.
- d. We may collect and use your personal data for any or all of the following purposes:
  - i. to operate the event website and its facilities;
  - ii. to fulfill various obligations during or in connection with the supply of our services, requested by you or by the project beneficiary;
  - iii. identity check;
  - iv. in order to reply, handle, and process the following: questionnaires, requests, feedback from you;
  - v. to manage your relationship with us;
  - vi. for any other purposes for which you supplied the information;
  - vii. to identify and to manage any errors occurred in the platform;
  - viii. to draft and to deliver reports to the project beneficiary;
  - ix. to send marketing communications, insofar as the express consent was given accordingly;



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- e. We do not process data for any secondary purposes, incompatible with the purposes for which they were collected, and the data will be sent exclusively to the project beneficiary.

**7. Who will have access to your personal data:** For the purposes listed above, we may convey your personal data to the following parties, whether they are acting as data processors, upon our instructions, or in order to be able to benefit from our services on the 360live.events platform:

- i. The project manager in charge of the project.
- ii. The employees of 360 Revolution SRL involved in the project;
- iii. The Beneficiary of the project;
- iv. Service providers to the 360live.events platform. These are secured online services, and the information transfer is secured.

**8. Where will your personal data be processed:**

- a. The key components of the 360live.event platform exclusively use online services hosted in the EU territory.
- b. Your personal data will be processed within the 360live.events platform, inside the European Economic Area by the parties referred to in Article 7. Such parties are always subject to contractual restrictions in terms of data confidentiality and security, in accordance with the applicable laws governing data protection.
- c. Depending on the project, certain components/pages of the website use services for which data are processed outside the European area, however, in observance of the provisions of the European Regulation. These may be: integration ZOOM for Video chat, integration Mailchimp For emailing and others. More information in connection with the use of the above in the project may be requested from [support@360live.events](mailto:support@360live.events)

**9. Cookies**

- a. Our website uses cookie modules. Cookies are text files stored in a computer system by means of an Internet browser.
- b. Many Internet websites and servers use cookies. Many cookie modules contain a cookie ID. A cookie ID is a unique identifier of that cookie. It is made up of a string of characters whereby Internet pages and servers may be assigned to the Internet browser in which the cookie was stored. This allows visited Internet websites and services to differentiate between the individual browser of the data subject and other Internet browsers containing other cookies. A certain Internet browser may be recognized and identified by means of the unique cookie ID.
- c. By using cookies, we may provide the users of this website with more user-friendly services, which would not be possible without the cookie setting.
- d. By means of a cookie, the information and offers on our website may be optimized depending on the user. Cookies allow us, as already stated above, to recognize the users of our website. The purpose of such recognition is to facilitate the use of our website by users. The user of a website using cookie modules,



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for instance, does not have to fill in the access data every time they access such website, because it is automatically taken over by the website, and the cookie is thus stored in the user's computer system.

- e. The data subject may, at any time, prevent the cookie setting by means of our website, through a dedicated setting of the Internet browser used and may thus permanently refuse the cookie setting. Furthermore, already set cookies may be erased at any time, by means of an Internet browser or of other software. This is possible in all widely used Internet browsers. If the data subject deactivates the cookie setting in the Internet browser used, not all features of our website may be used in full.

## 10. Your rights in relation to personal data

- a. At any time, you may exercise the following rights: the right to information, right of access, rectification, erasure, restriction of processing, portability, right to object.
- b. The consent for personal data processing may be withdrawn by sending a request over e-mail to the following address: [support@360live.events](mailto:support@360live.events). Processing of such request may result in limited access to the 360live.events services.

## 11. Duration of data storage

- a. In the case of information received from the project beneficiary, it is deleted within 30 days after the end of the project.
- b. The reports will be delivered to the beneficiary in a password-protected form, within maximum 30 days after the event or prior to it, upon the latter's request.
- c. Afterwards, the data underlying the reports to the Beneficiary shall be deleted within maximum 30 days after the event or prior to it, upon the latter's request.
- d. As regards the information collected for the purpose of delivering business-related information, the data thus stored will be limited to the bear minimum (surname, name, email, telephone) and stored for an indefinite period, all other information being deleted within 30 days after the end of the project.

## 12. How to contact us

- a. If you have any questions in connection with the processing of your personal data or you wish to exercise any of the rights relating to the processing thereof, please contact us at: [support@360live.events](mailto:support@360live.events).
- b. We will review every request or complaint we receive and reply in observance of the legal terms.

13. **Amendments:** these conditions may be amended in order to comply with new regulations or in order to include any changes in services or facilities made by 360live.events. If you do not agree with these amendments, please contact us at [support@360live.events](mailto:support@360live.events).



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